

Meity Fitriani

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Date of Birth: 30th May 1987

A highly motivated, quick learner and full of commitment, Meity considers herself as an energetic person with the ability to liaise with people and accustomed to work independently as a flexible, supportive team member or leader. Meity is research-oriented and keen to develop her career in the field of marketing and communication.

Educational Background

Business Marketing **January 2010 – Present**
American Liberty University (US) / Lead Academy (Malaysia)

Major: Business Administration

Relevant courses: Computer Information System for Business, Managerial Accounting, Business Management, Human Resources Management, Finance, Small Business Management, Database Marketing.

International Business and Management Studies **August 2005 – August 2006**
Saxion Hogescholen IJselland (the Netherlands)

Certified Diploma of Business Administration (completed)
Major: Business Management, Recipient of Delta-Grand scholarship from the Netherlands government

Relevant courses: Financial Accounting, Cost Accounting, Strategic Management, Business Ethic, E-Business, Intercultural Communication, Marketing, Research Skills and Communication skills.

SMAN 1 - Public High School **August 2002 – July 2005**
Bandung (Indonesia)

Major: Social Studies

Relevant courses: Mathematics, Macro-Economy, Cost Accounting, Sociology, English, and Anthropology.

Work Experience

Marketing & Communication Internee **Agustus 2007 – January 2008**
Expertise in e-Commerce and Marketing, Torsby – Sweden

Responsibility: Maintaining company website and further development of web marketing strategy, to compile website's contents, and to assist general management.

Marketing Internee, Unilever Foodsolutions **June 2008 – December 2009**
Expertise in Channel Marketing of Knorr, Jakarta - Indonesia

Responsibility: Implementation of channel marketing strategy; developing a communication plan for a new brand in co-operation with NGO; to launched a pilot project from the plan in Jogjakarta and supporting the company in the product distribution process.

Public Relation Radio Perhimpunan Pelajar Indonesia
Human Resources Radio Perhimpunan Pelajar Indonesia

April 2009 – September 2009
September 2009 - Present

A Web-based (streaming) radio online, Amsterdam – the Netherlands

Responsibility: To promote the existences of the radio towards all Indonesian overseas students, to handle, establishing cooperativeness between the radio and student organization and/or the third party. Later in Human Resources Department, she is to fulfill the role of HRM function and responsible in executing the recruitment process.

Language and Technical Skills

Language Skills

Indonesian	mother tongue	
English	speaking: advanced	writing: advanced
Dutch	speaking: basic	writing: intermediate
Bahasa (Melayu)	speaking: basic	writing: basic

Computer skills

Good command in Microsoft Office programs; (Word, Powerpoint, Excel, Access); Internet Browser; Has basic knowledge in operating SPSS, PowerCube, Cognos Transformer, Adobe Photoshop, and Dreamweaver.

Extracurricular Activities

Treasurer of Indonesian Student Organization (PPI) in Deventer September 2005 – June 2007
Deventer, the Netherlands

Responsibility includes managing the cash-flow in the organization and distributing the fund when needed.

Yamaha Music School
Bandung, Indonesia

September 2002 – May 2005

Drum and Vocal lesson by a certificated mentor, performed in a choir, duo and band in various events in Bandung (INA). Continue singing in a duo with Dutch Jazz guitarist, in a big band and in a band – performed all around the Netherlands.

Personal Interest

Music, Traveling, Culinary, Literature,